

CELL REGENERATION

Dermatologic skin care that reflects the self-regeneration
mechanism of skin to help skin to be healthy naturally

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The Identity

CELGEN products are not developed to show instant and notable skin improvement effects by the operation of artificial ingredients. It's because we know that ingredients with an instant effect on skin do exist, but they may artificially change the skin's natural rhythm and cause potential skin problems as they overstimulate the skin. CELGEN, your skin manager, nurtures your facial complexion to a clear and translucent state and your body skin to an elastic, soft and healthy state by realizing the self-regeneration mechanism.

Focus

Hypo-allergenic : Hypo-allergenic cosmetic products based on excellent skin-friendliness and rich moisturizing sensation.

Advanced Skin Care : Customized skin care offering a detail-oriented product line based on different skin types.

More Effective Formula : Adoption of the more effective formula enhancing the absorption rate of effective ingredients

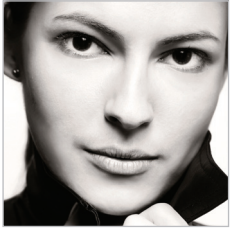
Based On Energy Water™ : The difference of CELGEN starts with the skin science technology of Energy Water™, "the water closest to the skin," that delivers the effective ingredients in cosmetic products to the skin more effectively.



about us, **STC**

Since its establishment in 1989, STC Group has been offering safer and more fundamental skin therapy solutions by brining cutting-edge bio-engineering technology, research results on stem cell and know-how on the skin regeneration mechanism to our cosmetic products instead of relying on temporary and superficial effects.

- Commercialization Of A Human Cord Blood Stem Cell Conditioned Media, The First Of Its Kind In Korea
- A Total Of 16 Domestic And Overseas Cosmetics Material Patents Including Energy Water™
- The Exclusive Right To Use Eight Major Raw Materials Registered With Icid
- Cgmp-Certified Cosmetics Manufacturing Factory
- Certified With Iso Quality Management System (Ksq-Iso9001:2008)



Re-axel
Marvelous Skin Re-vital System
(15ml, 15vials)

■ **Product Introduction**

This anti-aging ampoule infused with stem cell conditioned media nurtures your skin to a healthy and beautiful state by protecting sensitized skin and preventing skin damage.

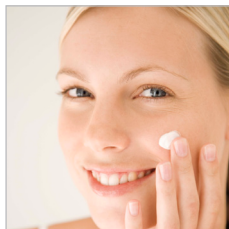
■ **What is a stem cell conditioned media cosmetics?**

A growth factor produced during the process of nurturing stem cells, having the ability to replace or heal damaged cell organization, contains various growth factors and peptides including Nobel Prize-winning EGF (Epidermal growth factor). The STC-HSCM(Cord blood stem cell conditioned media) developed by STC's exclusive technology and registered with ICID turns out to be rich not only in fibroblast growthfactor (FGF), but also in other various growthfactors such as VEGF, HGF, KGF, TGF- β 1, fibronectin and Type1 collagen.

■ **How to Use**

After cleansing your face, apply toner to damp skin. Apply the ampoule on the whole face and lightly pat on it for absorption. The nutrients will be even better absorbed if used with Cell Balancing Solution + and -.





Effective Vital Line 4 products (Anti-wrinkle functional product)

■ Effective Vital Line 4 products



Effective Vital
Solution (130ml)



Effective Vital
Serum (40ml)
Anti-wrinkle functional
product



Effective Vital
Emulsion
(120ml)



Effective Vital
Cream (50g)
Anti-wrinkle functional
product

■ Product Introduction

These four foundation products infused with adenosine and golden peptides, effective for skin elasticity improvement, nurture your skin to an elastic state by reducing the appearance of not only minute wrinkles but also deep wrinkles.

■ How to Use

- STEP1. After cleansing your face, spray the Effective Vital Solution over the whole face and pat on it for absorption.
- STEP2. Thinly spread the Effective Vital Serum over the whole face.
- STEP3. Spread a proper amount of Effective Vital Emulsion to maintain the water-oil balance of skin.
- STEP4. If your skin is very dry, thinly apply the Effective Vital Cream to nurture your face to an even more flexible and elastic state.





Cell Balancing Solution +, - (130ml, For all skin types)

■ Product Introduction

A spray-type natural moisture solution that strengthens the skin barrier by adjusting the pH balance of skin using positive (+) and negative (-) ion toners in an alternate fashion and helps the nutrient absorption of the next makeup product applied by applying the principle of isoelectric point.

■ What is the Principle of Isoelectric Point?

This solution allows the skin to easily absorb nutrition and discharge waste by balancing the electric charge of the skin, temporarily leveling out the charge difference in skin, where minute current flows, to zero.

■ How to Use

- STEP1. After cleansing your face, spray the + Solution over the whole face and lightly pat on it for absorption.
- STEP2. Right after the + Solution is absorbed, spray the - Solution and lightly pat on it for absorption.
- STEP3. When used as the first stage of foundation makeup, these products show an even better effect on nutrient absorption. They can be used instead of a hydrating mist before and after makeup.



Pure Fresh Solution (125ml, For skin problems and sensitive skin)

■ Product Introduction

Infused with propolis extract, this spray-type skin solution prevents greasy looking of skin and nurtures it to a refreshing state by delivering rich moisture deep into the skin.

■ How to Use

After cleansing your face, spray the + Solution over the whole face and lightly pat on it for absorption. It can be used instead of a hydrating mist before and after makeup.



Pearl Moisture Solution (125ml, For dry skin type)

■ Product Introduction

Infused with gamma-oryzanol, this spray-type skin solution nurtures your skin to a translucent and glossy state by supplying nutrients and moisture essential to tired skin.

■ How to Use

After cleansing your face, spray the + Solution over the whole face and lightly pat on it for absorption. It can be used instead of a hydrating mist before and after makeup.

Mild Sun SPF50+PA++ (50g, Sunblock functional)

■ Product Introduction

This sunblock prevents sunburn by blocking both harmful UV rays – UVA and UVB – without feeling sticky or leaving a white residue. And it will not be easily erased by sweat or water.

■ How to Use

At the final stage of foundation makeup, take out a proper amount of Mild Sun, apply it meticulously on your whole face and lightly pat on it for absorption.



Protective Base (50g, Medium No.23, Light No.21)

■ Product Introduction

This product is a color base that protects the skin and reduces skin irritation from harmful environments and heavy makeup. This protective cream is excellent for soothing and protecting sensitized skin.

■ How to Use

At the final stage of foundation makeup, take out a proper amount of Protective Base and apply it thinly over the face from the center outward.



Special Care

Stem cell conditioned media cosmetics



Re-AcxeL Marvelous Skin Re-vital System, 1ml 1vial

Highly nutritive ample infused with premium stem cell conditioned media that nurtures the skin to a clear state and helps improve skin elasticity

Re-AcxeL Marvelous Skin Re-vital System, 1ml X15vials

Moisture

For all skin types

Our base makeup product line that helps keep the skin nourished while giving a sensation of rich moisturization from inside the skin.

Pearl Moisture Solution, 125ml

Infused with natural gamma-oryzanol, this spray-type solution provides vitality to older skin.

Energy Water Drop Essence, 40g

A moisturizing essence that instantly hydrates dry skin as moisture changes to water at the moment of application

Re-Hydrating Serum, 120ml

A hydrating essence that helps alleviate tight, itchy skin by intensively supplying moisture to dry skin

Aqua Moisture Cream, 80ml

A moisture cream infused with stem cell conditioned media that nurtures a sensitive skin to a healthy state by forming a layer of moisture

Firming Eye Cream, 15ml

A highly moisturizing eye cream infused with patented energy factor that helps the improvement of wrinkles around the eyes

Pure Fresh

For skin problems and sensitive skins

Our sensitive skin product line that nurtures sensitive skins to a healthy and mild state by strengthening sensitive skin barrier the skin.

Pure Fresh Solution, 125ml

A spray-type solution that protects skin from harmful oxygen free radicals and nurtures it to a refreshing state without looking greasy

Pure Fresh Serum, 40ml

A spray-type solution that protects skin from harmful oxygen free radicals and nurtures it to a refreshing state without looking greasy

Pure Fresh Lotion, 50ml

A spray-type solution that protects skin from harmful oxygen free radicals and nurtures it to a refreshing state without looking greasy

Pure Fresh Mask, 150g

A clay mask that nurtures skin to a clean, clear state by sebum absorption and managing the water-oil balance

Signature

CELGEN's signature product lineup

Our boosting product line that enhances the absorption rate before makeup products are applied

Cell Balancing Solution(+), 130ml

A spray-type + ion toner that strengthens the skin barrier by adjusting skin pH balance

Cell Balancing Solution(-), 130ml

A -ion toner with a boosting effect that aids in absorption of the next stage makeup product when used with + ion toner in an alternating fashion

Anti Aging

For wrinkle improvement and care

Our anti-aging product line that helps improve not only minute wrinkles but also deep wrinkles by increasing the skin's elasticity

Effective Vital Solution, 130ml

An essential anti-aging solution that clears up the skin tone without irritation and restores the water-oil balance

Effective Vital Emulsion, 120ml

An essential anti-aging solution that clears up the skin tone without irritation and restores the water-oil balance

Effective Vital Serum, 40ml

An anti-wrinkle functional serum infused with adenosine and gold peptides effective for skin elasticity improvement

Effective Vital Cream, 50g

An anti-wrinkle functional balancing cream that effectively supplies moisture and oil to roughened skin without looking greasy

Effective Vital Gold Mask, 150g

A wash-off type mask that purifies skin by supplying rich moisture and nutrients to tired skin

Nutrition

For dry skin types

Our nutrition product line that promotes a shiny, smooth skin texture by supplying rich nutrients to dry, rough skin

Energy Vital Serum, 40ml

A highly moisturizing serum infused with beta-glucan that provides vitality to tired skin with its skin soothing and moisturizing effects

Energy Vital Cream, 45g

A highly moisturizing cream with vitamin complex capsule that nurtures skin to a bright and healthy state

SUN & Color

Sunscreen and makeup Must-have product line of CELGEN that protects skin from heavy makeup to maintain a clear and healthy state rough skin

Mild Sun SPF50+PA++, 50g

A daily sun cream that perfectly protects the skin from harmful UV radiations without feeling sticky or leaving a white residue

Protective Base, Light(No.21)/Medium(No.23), 50g
A cream type color base that soothes and protects skin that is overstimulated by harmful environments, etc.

Facial Cleansing

For dry skin types

Our systematic, categorized line of cleansing products that cleanly removes even skin waste that clogs pores

Cleansing Lotion, 200ml

A milky cleanser infused with cucumber extract and vitamin E that even gently removes makeup

Cleansing Oil, 300ml

A hypo-allergenic oil cleanser that gently removes not only makeup but also any other waste remaining on the skin soothing and moisturizing effects

Cleansing Gel, 120g

A gel type cleanser infused with sorbitol and vitamin E that provides moisture and gloss to sensitive dry type skin

Cleansing Foam, 120g

A cleansing foam that nurtures the skin textures to a smooth state, removing dead skin cells by normalizing the skin turnover period

Corneum Feeling Gel, 120g

A filling gel infused with BHA and moisturizing ingredients that gently removes dead skin cells and nurtures your skin texture to a moisturized state.

Dubar Citrus Cleansing Bar, 100g

A cleansing bar infused with excellent skin-friendly moisturizing ingredients that reduces skin irritation with its luxurious, rich foam

Deep Clear Cleanser, 150ml

A moisturizing cleanser that removes dead skin cells and skin waste without damaging the protective skin layer and keeps your skin moisturized after deep cleansing

Celgen by
El



For all skin types
Our sensitive skin product line that nurtures sensitive skins to a healthy and mild state by strengthening sensitive skin barrier the skin.

Endless Tightening Serum, 30ml
A serum that nurtures your skin to a moisturized, clear and tight state by increasing your skin's energy with highly moisturizing ingredients

Endless Tightening Eye Serum, 15g
A highly moisturizing eye serum infused with amino acid derivatives that restores your eye area to a clear, firm state

Endless Tightening Cream, 50g
Endless Tightening Cream A highly moisturizing energy cream infused with plant collagens that supplies moisture to your skin from the inside

Homme
음모



For all skin types / For men
Our men's product line giving a richly moisturized feeling quickly that soothes sensitized skin after shaving and nurtures it to a moisturized state

Homme After Shave Skin, 140ml
An after shave lotion that soothes men's sensitive skin after shaving without looking greasy

Homme Moisture Lotion, 140ml
A moisture lotion that nurtures coarse and rough skin to a healthy state and prevents skin problems

Hair



For all scalp types
Our hair clinic product line that nurtures your hair to a healthy, glossy state by strengthening the hair

Advanced Hair Cleanser, 250ml
A pure hair cleanser with excellent cleansing power and rich moisture that prevents scalp itch and hair loss

Advanced Hair Conditioner, 250ml
A hair conditioner infused with proteins such as phyto keratin and ceramide that nurtures your hair to a healthy state

Advanced Hair Toner, 150ml
A hair toner infused with a patented hair growth factor composite that strengthens hair down to the roots

Advanced Hair Treatment, 15mlX4vials
A hair treatment that nurtures your hair to a healthy state by intensively healing damaged scalp and hair

Body



For all skin types
Our highly moisturizing body care product line that nurtures your body to a beautifully smooth state

Body Shaper Milk, 235g
A milk-type lotion infused with macadamia oil that tightens roughened body skin to a soft and firm state

Body Shaper Cleanser, 250ml
A refreshing body cleanser infused with fucus vesiculosus extract that removes skin waste and moisturizes your body

Body Shaper Oil, 250ml
A non-sticky body oil infused with rosemary that makes dry, rough skin become smooth

CELGEN
www.allthatskin.com

CELGEN

TOTAL SKIN CARE SYSTEM

- Hypo-allergenic
- Advanced Skin Care
- More Effective Formula
- Based On Energy Water™



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