# Cell 97.7

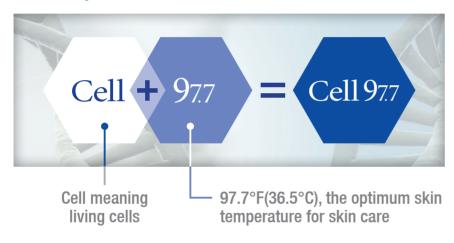
Cell communication system to make your skin grow younger from deep within



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# Cell 97.7

#### **The Identity**



#### **Focus**

#### \* Science of cell communication - Activating your skin from deep within

With this principle, the cell communicating elements will help improve the damaged skin. Cell 97.7 cell-communicating system continuously protects the skin from various damaging and harmful environments through the stem cell culture, niacinamide, adenosine phosphate, retinol, etc. It introduces amazing down-aging skin care that awakens pure and powerful skin from within. Instilled by the philosophy "Contribute to humanity with sound mind and development of cell therapy product", STC (Soul, Treatment, Cell) that was founded in 1989 was expanded and reorganized into STC Life Science Research Center in 1993. Since then, it focused on research and development through the Stem Cell Research Center, Agricultural Science Research Center, Life Science Research Center, and New Drug Research Center.

As a result, it developed the world's first pluripotent stem cell (nEPS) without side effects in 2013 and applied for 32 patents in 146 countries around the world.

The growth factors that are derived from the cultivation of nEPS were developed into cosmetic ingredients and listed as the human stem cell culture, STC-HSCM, in the ICID.

In addition, the human stem cell culture STC-HSCM that is derived from nEPS was shown to be rich in VEGF, HGF, KGF, TGF-*β*1, fibronectin, Type1 collagen, as well as, FGF which is a fibroblast growth factor.

This is an excellent cosmetic ingredient that has been listed in ICID.



\*STC-nEPS : newly Elicited Pluripotent Stem Cells Without Side Effects By Natural Compound

## **Cosmetic manufacturing knowhow of the certified STC Nara**

Since establishment in 1989 STC Nara, aided by Life Sciences and Stem Cell Treatment & Research Institute, has been researching, developing and manufacturing innovative beauty products to service our worldwide customers.

Commercialization Of A Human Cord Stem Cell Conditioned Media, The First Of Its Kind In Korea

A Total Of 16 Domestic And Overseas Cosmetics Material Patents Including Energy Water™

The Exclusive Right To Use Eight Major Raw Materials Registered With ICID

- Cgmp-Certified Cosmetics Manufacturing Factory
- Certified With Iso Quality Management System (Ksq-Iso9001:2008)



[COMPANY INTRODUCTION]



With the Life Science Research Center STRI at the center,

STC is creating a new era of young and healthy people in their 100s and 120s through research & development on stem cells, genetics, agricultural life science, cosmetics and health foods.

STC has developed the world's first pluripotent stem cell (STC-nEPS) without side effects. STC was successful in differentiating pancreatic beta cell, cartilage cell, osteoblast, fat cell, nerve cell, and liver cell by using STC-nEPS, and it is creating all types of organs and tissues including heart cells.

STC will improve the quality of people's lives and

become a leader of sound scientific culture through the pluripotent stem cell STC-nEPS. In addition, based on Energy Water, STC will overcome hunger by increasing food supply and will improve the global environment by making deserts green again.

# Cell 97.7

Cell-Communicating System with STC-HSCM







## Marvelous Skin Re-vital System

(15vials, 50vials)

#### Product Introduction

STC Human Stem cell Conditioned Media (HSCM)is proven to be abundant in different growth factors including VEGF, HGF, KGF, TGF-β1, fibronectin, Type1 Collagen as well as the fibroblast growth factor (FGF) which are premiere constituents for cosmetics and registered with the international cosmetic Ingredient Dictionary (ICID).

Highly functional nutrition ampoule made up of different active ingredients will give you a silky smooth skin.

• Contains 15% STC-HSCM (Human stem cell Conditioned Media)

Wrinkle improvement

• It does not contains antiseptic, alcohol, color and incense.

#### How to Storage

Please be store at room temperature, but refrigeration is recommended at 39.2°F (4°C).
After opening ampoule, Please use within 3days





## Re-Activated Perfect Lifting Cream

with EGF (Epidermal Growth Factor 5000ng) 50g

#### Product Introduction

By supplying EGF as well as nutrients and plenty of moisture to the aging skin, it creates a young skin that shines from within.

Contains maximum dosage of EGF, 5,000ng, as per allowed by KFDA regulations.
Dual function of whitening and anti-wrinkle





## **Perfect Grow-up Hair Toner**

200ml

#### Product Introduction

#### • Human Stem Cell Conditioned Media(STC-HSCM)

the latest innovation chosen by the local and overseas premium cosmetic brands and hair growth booster medium patented in Korea and Japan, the Cell 97.7 Perfect Grow-Up Hair Toner will grow healthy scalp and hair.

#### • Patented ingredients specializing in hair strengthening

Cell 97.7 Hair Toner contains STC's Human Stem Cell Conditioned Media(STC-HSCM) and hair growth booster medium with patents from Korea and Japan to help strengthen your hair roots.

#### Safeguard Your Scalp Healthy Temperature of 97.7°F

Its cooling effect will lower scalp temperature, a cause for hair loss and further help to improve dandruff and itchy scalp.hair growth booster medium with patents from Korea and Japan to help strengthen your hair roots.

#### • Enegry Water, Registered with the International Cosmetic Ingredient Dictionary(ICID)

Cell 97.7 Perfect Grow-Up Hair Toner contains Energy Water, a biofunctional water most amicable to your skin. Energy Water will help your scalp absorb the active ingredients to give you maintain healthy and clean scalp.



## **Cell Balancing Solution**

Plus (130ml) & Minus (130ml)

#### Product Introduction

Using Cell Balancing Solutions Plus and Minus one after another will smoothen the skin barrier by controlling the skin ph balance. It is a basic skincare solution to help your skin absorb moisture and nutrients using isoelectric principles.

#### ■ What is an isoelectric principle?

It is a concept which states that molecules having the same number of electrons and the same number of atoms whose atomic masses are greater than that of hydrogen (heavy atoms) tend to have similar electronic structures, similar chemical properties, and heavy-atom geometries. Same principle is used to make your skin condition to a state optimized to absorb nutrients and discharge waste.

- Dual hydro binding of (+)ion and (-)ion
- Spray-type package



## **Stem Cell Blemish Balm**

Light beige / Medium beige (50g)

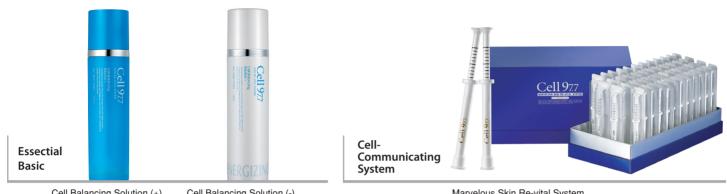
#### Product Introduction

This is a BB cream containing human stem cell culture that protects skin which has become sensitive due to damages caused by the harmful environment.

· Contains human umbilical cord stem cell culture

• Light beige / Medium beige (2 Color)

## **Skin Care**



#### Cell Balancing Solution (+) 130ml

+ ion toner that enhances skin barrier and enriches moisture by adjusting the pH balance

#### Cell Balancing Solution (-) 130ml

Boosting - ion toner that eliminates waste matter and helps to absorb the product used in the following step

#### Marvelous Skin Re-vital System 1ml×15ea / 1ml×50ea

#### Anti-wrinkle

Premium anti-wrinkle functional ampoule that contains human stem cell nutrient solution and moisturizing ingredient



#### Double Activated Cell Crystal Essence 50g

#### Whitening / Anti-wrinkle

Bifunctional essence serum

#### Re-activated Perfect Lifting Cream 50g Whitening / Anti-wrinkle

Bifunctional whitening / anti-wrinkle cream that contains 5000ng of exclusive EGF ingredient

#### Stem Cell Blemish Balm 50g Light beige / Medium beige

Damaged skin protection BB cream that contains human stem cell nutrient solution

#### Perfect Grow-up Hair Toner 200ml

Hair toner that contains patented hair growth stimulant and stem cell nutrient ingredient

1977



## **Skin Care**



#### Effective Vital Serum 120ml Anti-wrinkle

Nutrient serum that fully tightens the tired skin through rich nutrients

#### Effective Vital Cream 200g Anti-wrinkle

Intensive care anti-wrinkle cream that treats even the deepest wrinkles through concentrated formula that goes on smooth

#### Effective Vital Gold Mask 250g

Wash-off pack that gives vitality to the skin tired from harmful external environment and aging



#### Influence DNA Ampoule 5ml×6ea Anti-wrinkle

Anti-wrinkle ampoule that gives the skin bounce and vitality like a baby's skin







#### Enzyme Exfoliant 200g

Scrub that completes a smooth skin by exfoliating old dead skin and through excellent moisturizing

#### Firming Eye Cream 30g

Intensive moisturizing eye cream that gives bounce to the tired skin around the eyes

#### Rejuvenating Oil 120ml

Face & body oil that creates moist and bouncy skin by protecting the skin with natural moisturizing layer

## **Skin Care**



#### Moisture Soothing Serum 120ml

Soothing serum that creates healthy skin by forming a protective layer with deep hydration even for sensitive skin

#### Whitening Clear Serum 120ml

#### Whitening

Functional whitening serum that brightens and cleans dull skin tone

#### Pure Fresh Serum 120ml

Excess sebum control and skin trouble soothing serum that contains patented effective factor



#### Perfect Cleansing Oil 500ml

Cleansing oil that cleanly removes various makeup with heavy moisturizing ingredients and only leaves moist feeling



Moist exfoliating care that cleanly removes even the waste matter in the follicles without damaging the skin barrier



#### Energizing Crystal 2g×30ea

Beauty treatment salt containing energy water that can be used in many ways such as soothing skin and bath preparation

## **Professional**



#### Cell Balancing Solution(+) 1000ml

and supplies enriched hydration by adjusting the pH balance

Cell Balancing Solution(-) 1000ml (+) ion toner that enhances skin barrier Boosting (-) ion toner that eliminates waste matter and helps to absorb the product used in the following step

#### Effective Vital Solution 1000ml

Base solution toner that smoothens and moisturizes drv and rough skin

protective layer on the surface

#### Pure Fresh Solutions 1000ml

Toner that contains patented effective factor for controlling excessive sebum and soothing skin troubles



## **Professional**





Massage cream that creates a smooth and tight body line by removing waste matter in the skin

#### Advanced Hair Cleanser 500ml

Hair cleanser that creates healthy hair by thoroughly cleaning the scalp and hair of any foreign substances

#### Advanced Hair Toner 500ml

Intensive care hair toner for the scalp and hair that contains patented hair growth stimulant

# Cell 97.7

Down-aging Solution that rejuvenates skin cells from within through the Cell Communicating System

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