



K-BEAUTY
MEETS LIFE SCIENCES TECHNOLOGY

Cell 97.7

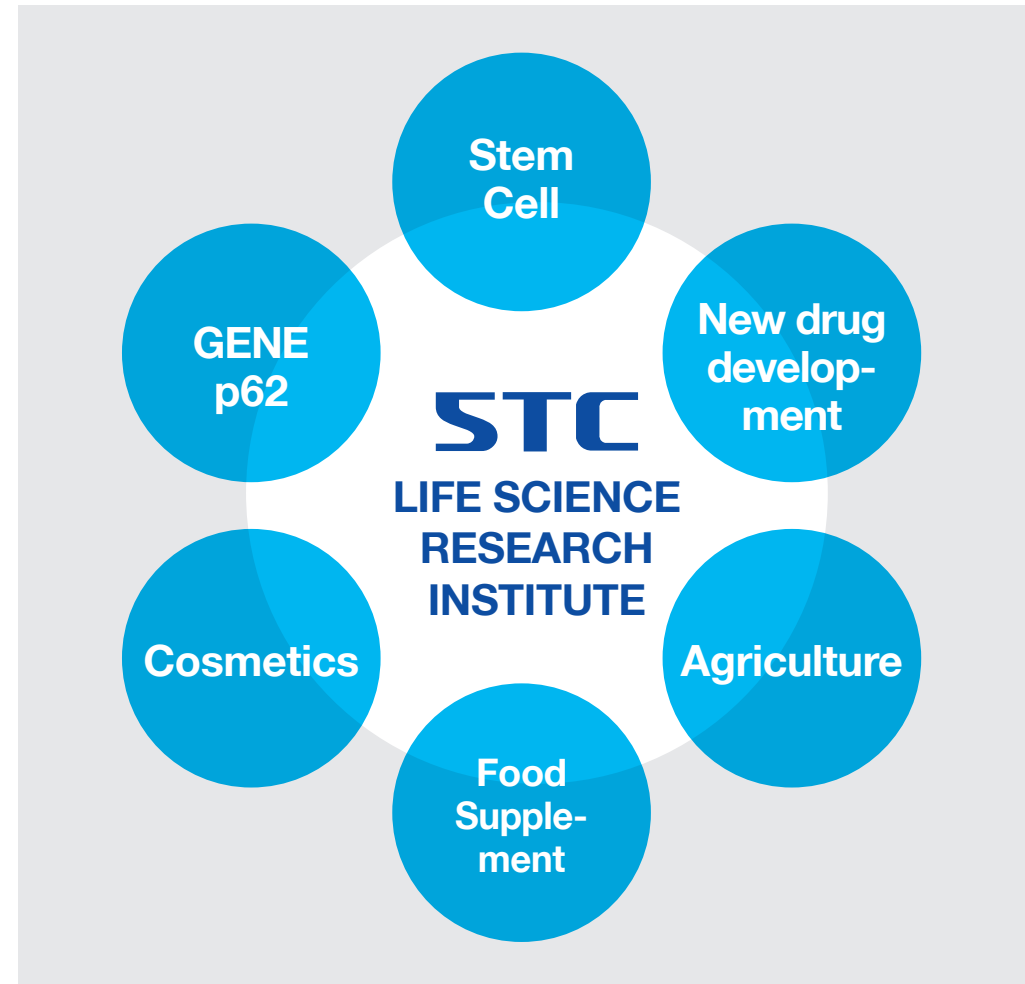
STC Stem Cell Treatment & Research Institute – **bBHC**

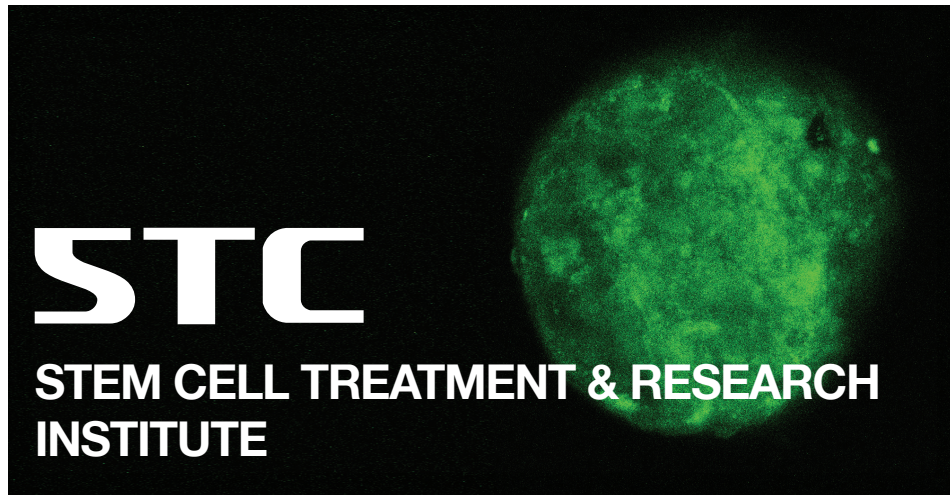
STC, LIFE SCIENCE PIONEER SINCE 1989

With discovery of the world's first pluripotent stem cell without side effects, STC Vision is to differentiate the same into all human body organ and tissue cells by 2026 and such will enable mankind to overcome incurable diseases and allow us a healthier and more meaningful life.

While we're ready to make another meaningful step forward for mankind, STC believes that "science is about discovery that is meant to benefit the mankind..."

STC, life sciences pioneer since 1989,
STC will continue to grow into a world top 10 company who will contribute to making life more meaningful for the future of all mankind.



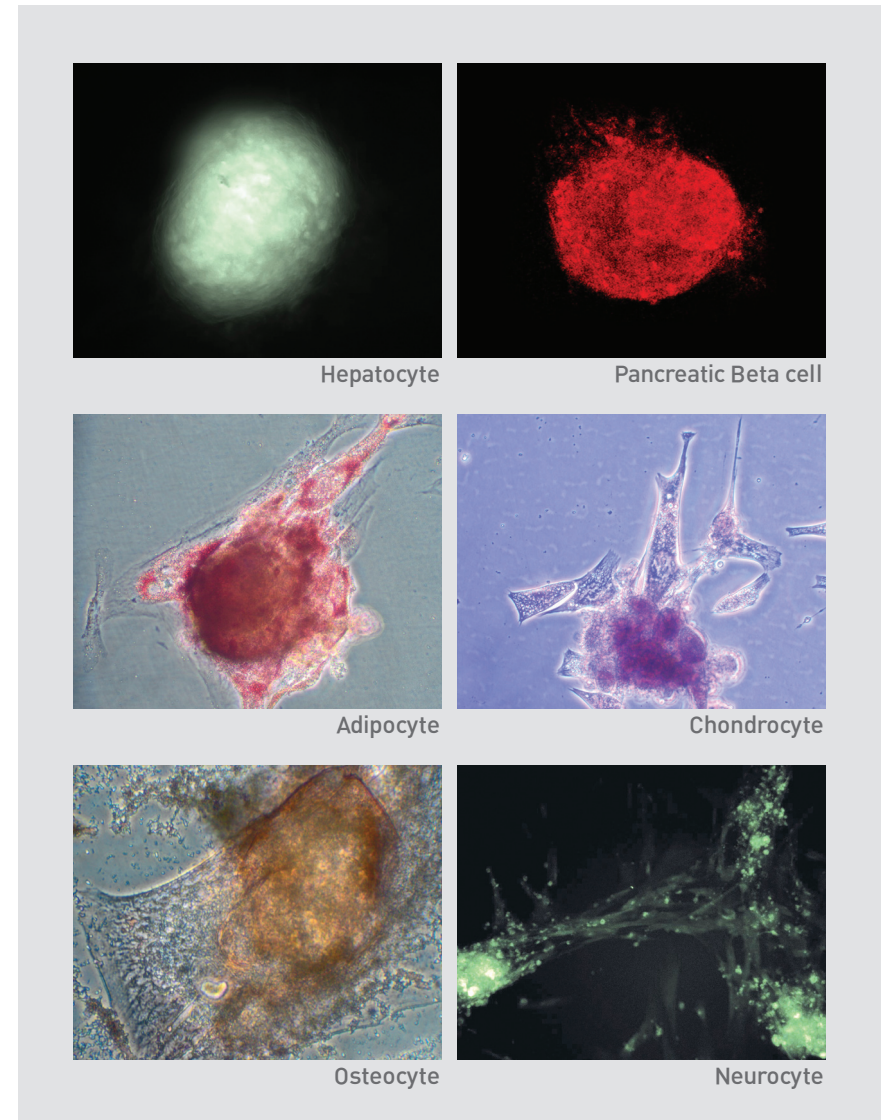


STRI world's first discovered pluripotent stem cells without side effects – differentiating the same into six different human organ cells including the **pancreatic bet cells, hepatocytes, neurocytes, chondrocyte, and osteoblast.**

To date, STRI has applied 34 patents over 146 nations (8 registered thus far) which include differentiation and cultivation methods for pluripotent stem cells without side effects.

STRI is the corporation to develop human tissues and organs.

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About **STC** Manufacturing Facility



- Location : 1-4, Jeongchon-ri, Seonggeo-eup, Seobuk-gu, Cheonan-si, Chungcheongnam-do, Korea
- Land in acres (total floor space 4,000 sq ft)
2007. 03 ISO9001
- **2007. 03 CGMP (1,656m²)**
- **2012. MFDS CGMP**
- Manufacturing cosmetics & food supplements
- Output more than 20 million cosmetic per year

STC Best Choice For Your Skin



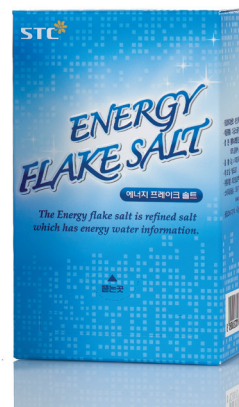
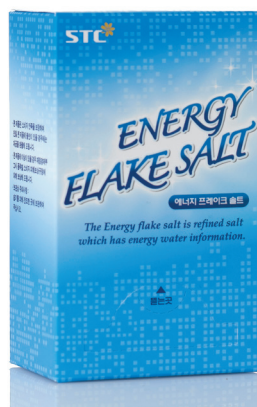
STC Cosmetics is focusing on the self-regenerative ability of the human body restoring the structural order through cell activation and promoting body function, aided by the **ICID (International cosmetics Ingredient Dictionary)** registered Energy Water, STC hSCM (human stem cell conditioned media) and other patented materials.

Wearable Skincare is what STC is seeking. The term 'wearable' originally referred to clothing or accessories incorporating technologies with practical functions and features. While retaining focus on practicality leading to efficacy, STC Cosmetics will always put 'wearability' for human skin at its top priority.

We have 4 brands Cell 97.7, Celgen, Eisolutions and Lamu. We also offer personalize custom-made cosmetics to optimize the client's skin conditions.

Different Ingredients, Core Technology - **ENERGY WATER**

Energy Water is contained in STC's all cosmetic brand CELL97.7 & CELGEN, etc
and it is most similar cosmetic ingredient to the water on human body,
Energy Water contributes to deliver active components including ample moisture & nutrition to your skin.

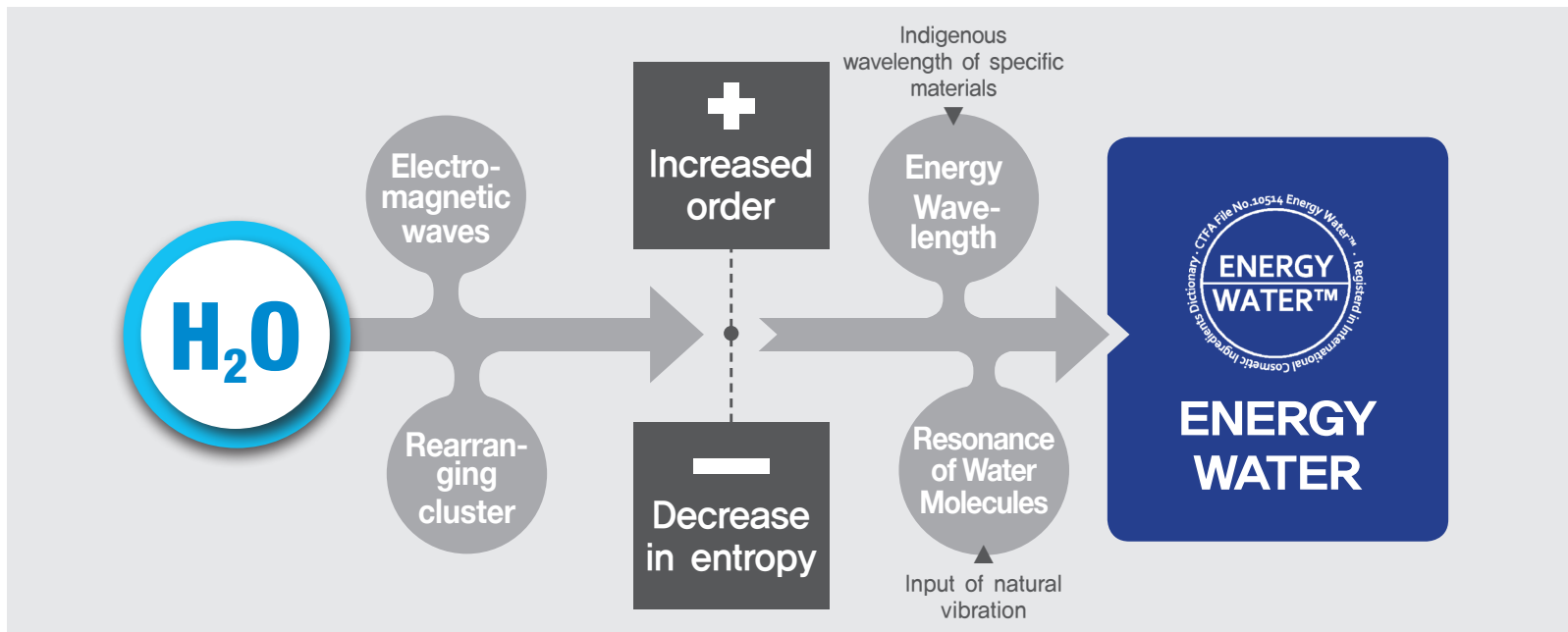


Different Ingredients, Core Technology - ENERGY WATER

Energy Water is functionally the most suitable water for activities of life.

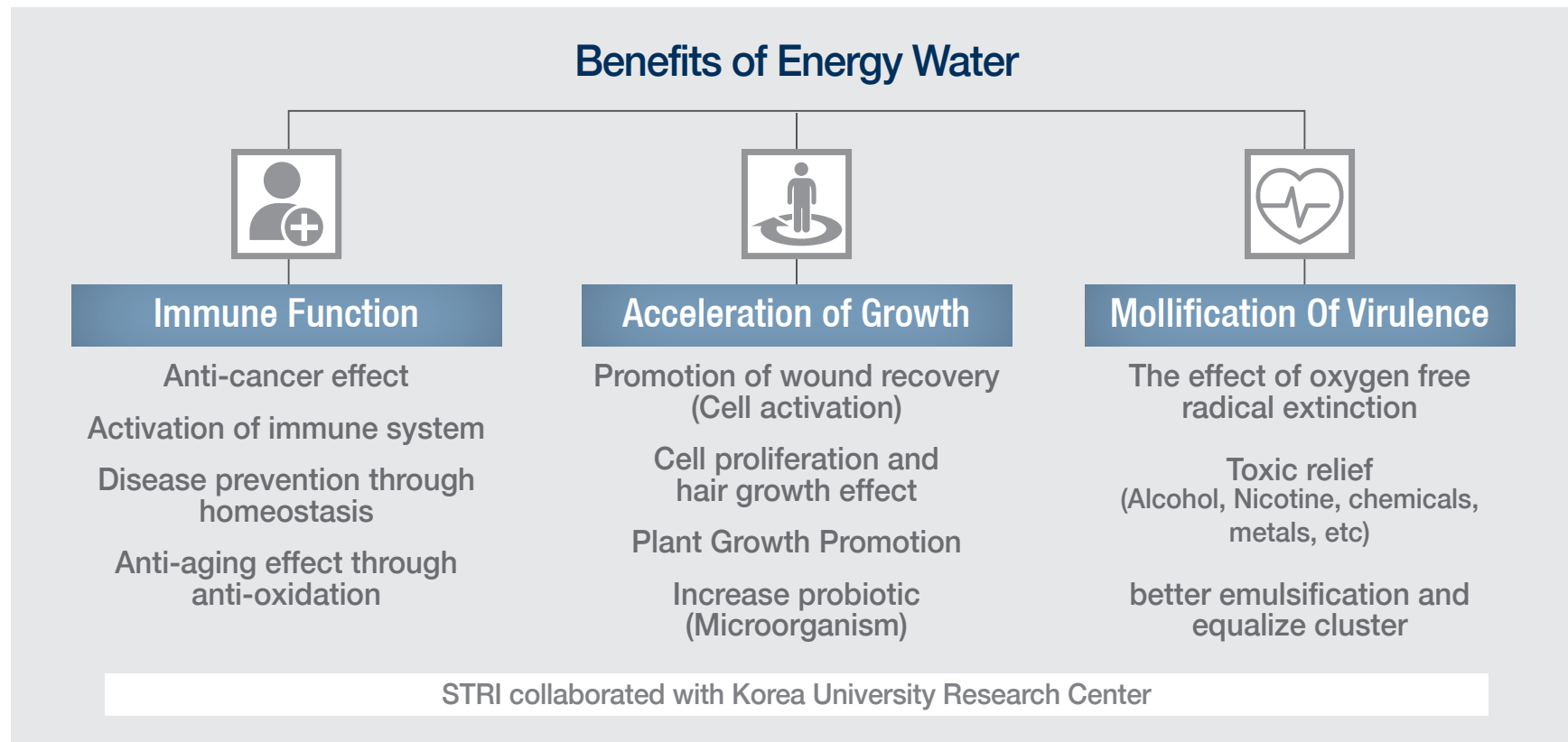
Energy water is water, that H₂O molecular structure is rearranged to H₃OOH.

By resonance molecular structure of water, constructive order gets increased, and energy water suppresses entropy expansion. Abnormal genes become extinct, and natural genes become expressed by recovering human body to state of original order with restoration power of abnormal cells and information of body balance.



Different Ingredients, Core Technology - ENERGY WATER

Major Functions of Energy Water



Different Ingredients, Core Technology - ENERGY WATER

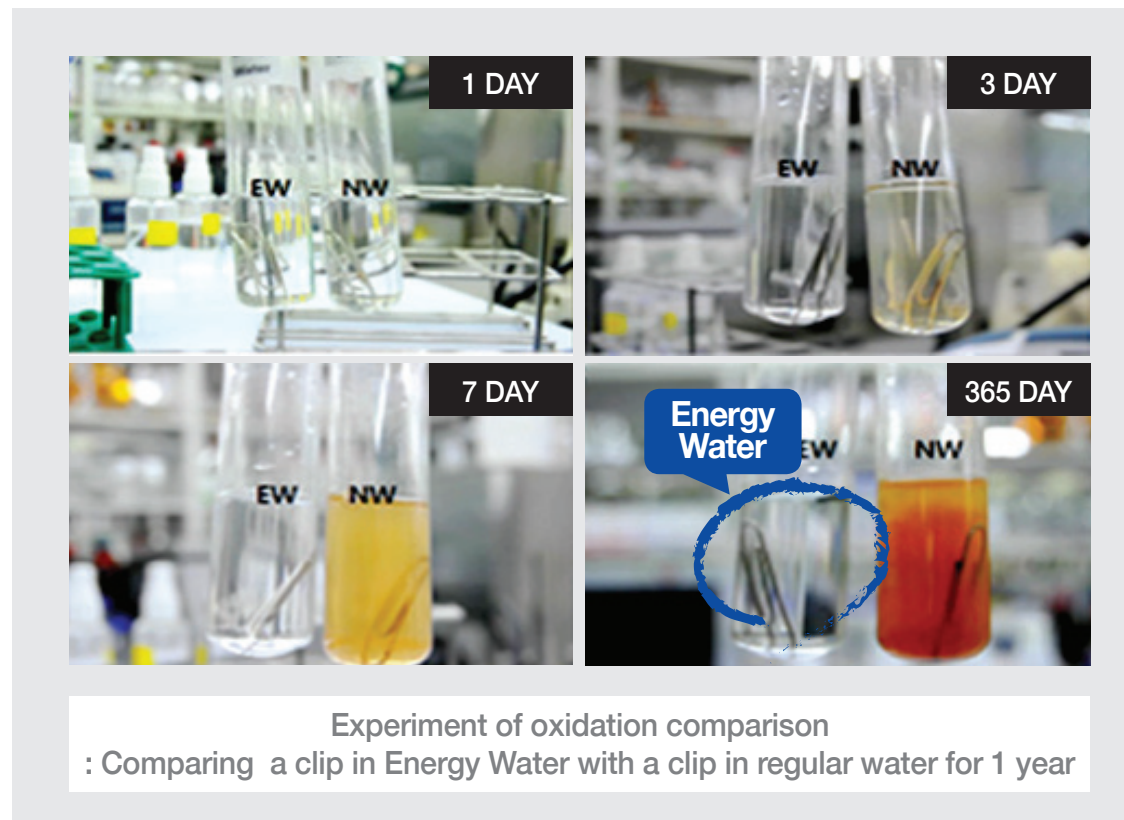
Major Functions of Energy Water in Cosmetics

Listed Ingredient on the ICID



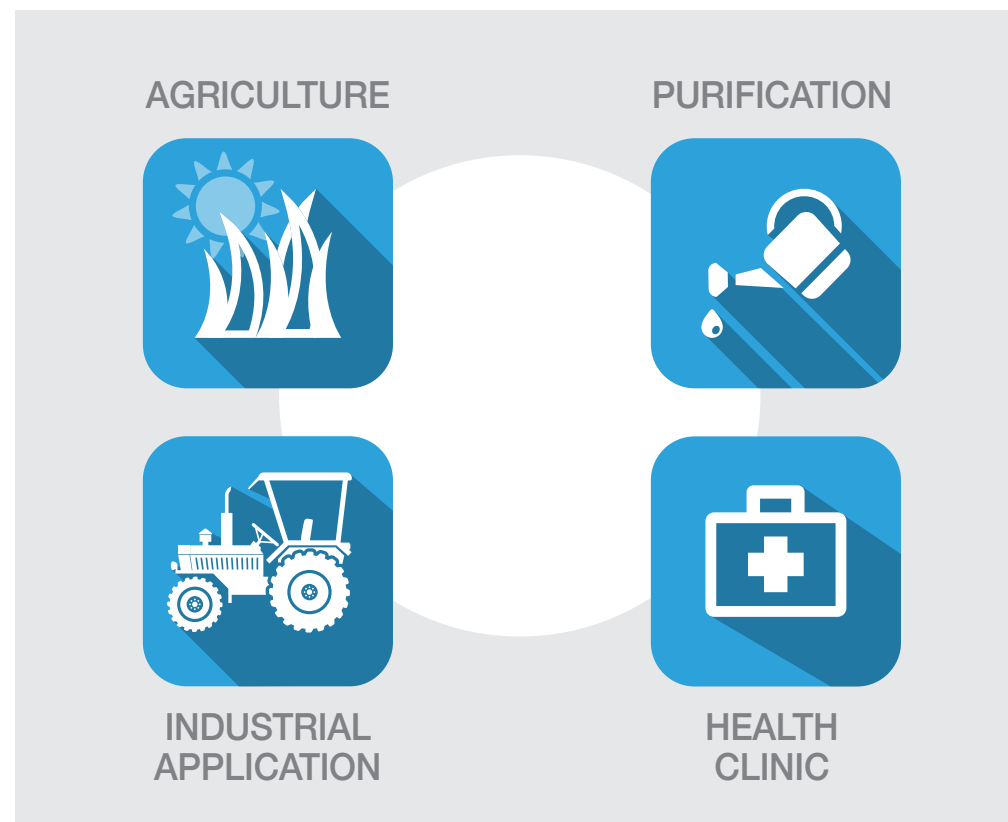
Different Ingredients, Core Technology - **ENERGY WATER**

Major Functions of Energy Water



Different Ingredients, Core Technology - **ENERGY WATER**

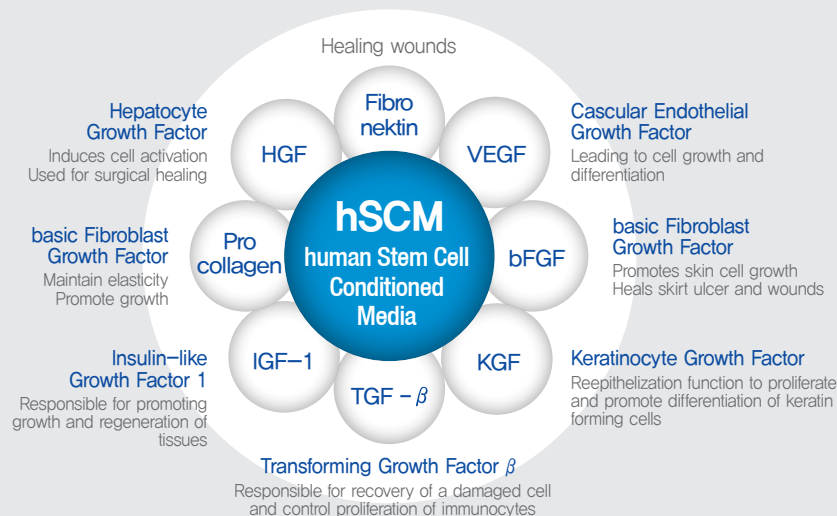
Major Functions of Energy Water



Different Ingredients, Core Technology - STC-hSCM

Proteins inside the human stem cell conditioned media

Growth related matters including bFGF, KGF, TGF- β , IGF-1, HGF, VEGF, Procollagen, Fibronectin will help formation of collagen to give you a youthful, elastic, and clear looking skin.



Umbilical cord derived stem cells possess superior vitality that leads to active generation of different growth factors and proteins that promotes skin cell growth, skin recovery and protection. It has been proven to possess superior efficacy as a cosmetic ingredient for skin cell growth and regeneration as well as to heal wounds.

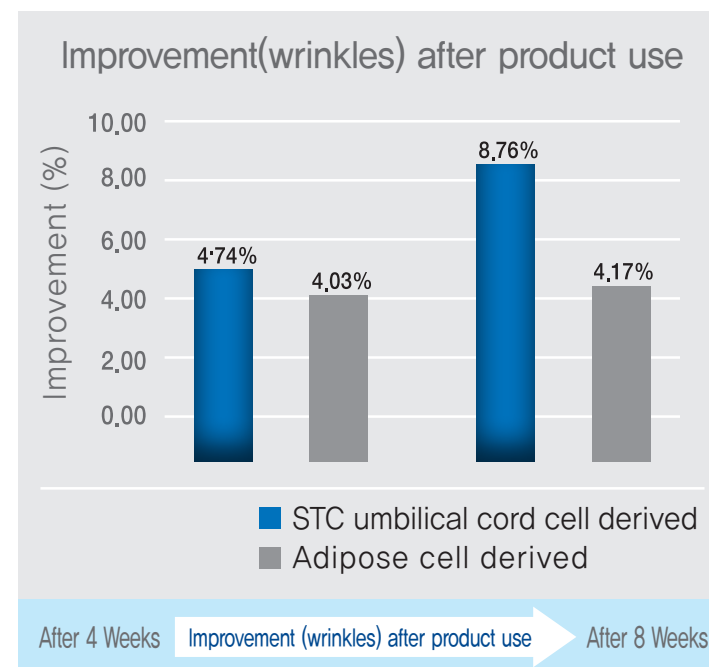
Uses : Whitening, wound healing, hair growth and regeneration, skin regeneration.

What is STC-hSCM (human Stem Cell Conditioned Media)?

STC-hSCM (human stem cell conditioned media) refers to some 250 different growth factors and is a general term used for polypeptides that promote cell division, growth and differentiation. Different protein elements alike those in structure with those inside human body will help improve your skin texture or prevent damage.

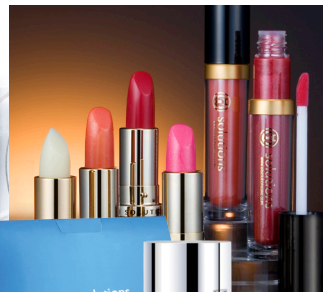
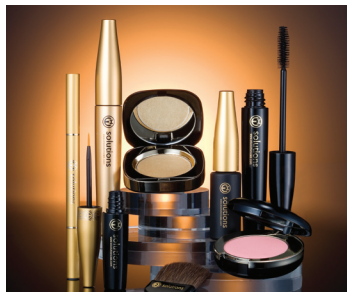
STC-hSCM is an ICID registered name for STC produced stem cell conditioned media that have passed through extensive toxicity testing.

Efficacy of the STC-hSCM



In 2007,
We Reached 200 million USD Sales Revenue





Grow up Hair Toner



Launched in 1998

Volume 200ml

Features & Efficacy

- Good for sensitive and troubled scalp
- Maintains clean and healthy scalp and hair
- Improves dandruff and itching scalp
- Prevents hair loss and helps to restore hair loss

How to Use

Shake well before use and use with acupressure over clean scalp. Use several times during the day as needed and massage gently using your fingertips.

Ingredients

Contains STC-hSCM and patented ingredients

Order made spray-type container will exert acupressure to the scalp for a massage effect to helping absorb nutrients to give you a healthy looking hair and scalp.



The hair growth effect of **ENERGY WATER**



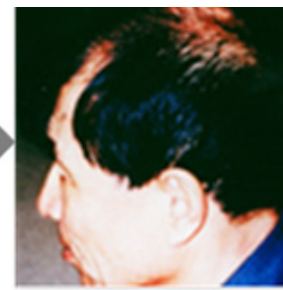
Before



After



Before



After



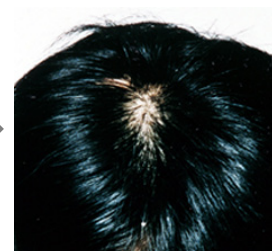
Before



After



Before



After

11 months
later



Double Activated Blemish Balm

SPF 50+ / PA+++
Anti Wrinkle, Whitening

Active ingredients from the human stem cell conditioned media to improve fine wrinkles and add skin elasticity

1. Stem cell active ingredients, golden peptide, colloidal golds, centella asiatica
2. Product will form a protective layer to protect your skin from the hazardous environment
3. Ideal for sensitive skin that requires calming or skin regeneration]post laser or peeling treatment. Also good for ageing, dull or dry skin.

Introducing to you

THE 97.7 CELL ACTIVATED REVITAL SYSTEM BOOSTING SERUM

This Serum is ultimate skin recovery product, with moisturizing and skin whitening functions, coming Soon in January next year!

Energizing Boosting Essence

Effective for whitening to perfection, wrinkle improvement, and even anti-inflammatory to regenerate your cells from deep within.

Core ingredients include : Glutathione, Alpha-Bisabolol, Adenosine, Niacinamide and of course, Human Stem Cell Conditioned Media.

Super antioxidative power of Glutathione and dual inhibition of both Tyrosinase and Melanin by Alpha-Bisabolol will give you a translucent and perfect whitening effect.

Energizing Moisture Essence

The whole new Energizing Moisture Essence will give you a 24-7 moisturizing, whitening and wrinkle improvement, using core ingredients including :

Ceramide, Acetyl Hexapeptide, Adenosine, Niacinamide, Hydrolyzed Collagen, Niacinamide and of course, Human Stem Cell Conditioned Media.

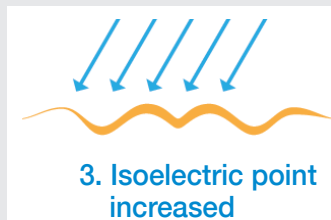
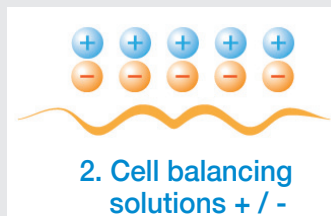
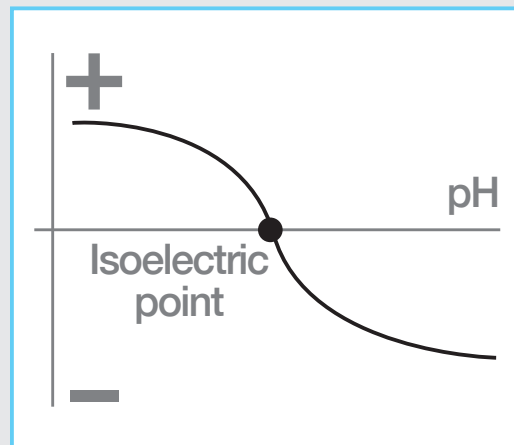
Liposome treated Ceramide and oil capsule will ensure high skin absorption and lasting moisturization.



Cell Balancing Solution +/-

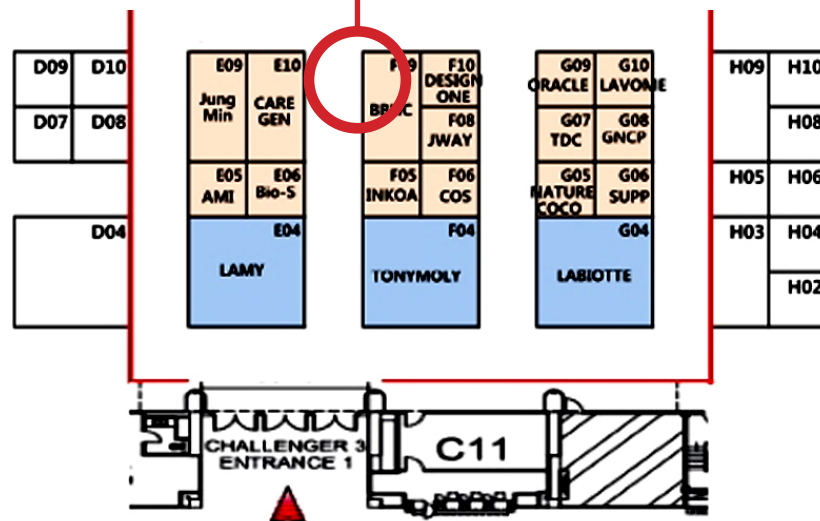
Basic skincare to deliver nutrients deeper into your skin

Using isoelectric principle, using the solutions + and - consecutively will facilitate absorption of nutrients into your skin and reinforce proteins made up of amino acid inside your skin to slow down ageing



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booth No. F09



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